



FRLA Central Florida Committee Roles & Responsibilities

GOVERNMENT RELATIONS COMMITTEE: *This committee will assist members in staying informed about local and legislative news, events and initiatives that concern our industry, while engaging with active and motivated members in the community and local officials to create synergistic results.*

Time requirement: 15 to 20 hours minimum annually

CHAIRPERSON: LEIGH DOYLE, ELLIE LOU'S BREWS & BBQ

- Maintain open communication with state headquarters Government Relations Team and Regional Director on local and state issues. Share important information from state office to board and chapter.
- Monitor local City/County agendas and communicate needs for action/s as necessary
- Advocate on behalf of industry – communicate with legislators, support or oppose issues relevant to the industry as they arise.
- Work towards building and maintaining amicable relationships with policy makers.

EDUCATION COMMITTEE: *This committee serves as liaison between the chapter and schools.*

Time requirement: 15 hours minimum annually

CHAIRPERSON: CHRIS UNWIN, ECOLAB

- Liaison with High School Pro-Start Culinary Programs & the (HTMP) Hospitality Tourism Management Programs, Instructors/Students, Culinary Institutions, Colleges & Universities, Academy of Hospitality and Tourism to identify needs and forge stronger partnership, support, mentorship and communication.
- Career Connections, Internships & Shadow Day programs – promote to fellow board members and businesses.
- Work with Regional Directors, Laura Rumor, FRLA Educational Foundation Director, and representative from the school to create wish lists for funding.
- Serve as selection panel for scholarship applications.
- Work with other committees to raise awareness and funds as necessary.
- Foster relationships with Superintendent, Deans and other educational leaders.

COMMUNITY RELATIONS: *This committee facilitates events and activities to raise funds that support hospitality education programs, raise education/awareness about the hospitality industry and FRLA, and build networking opportunities for FRLA members and future members.*

Time requirement: 15 to 20 hours minimum annually

CHAIRPERSON: MARK CHRIST, HOODZ

- Obtain event sponsors and partners, volunteers, raffle donations, prizes and in-kind donations for events.
- Assist in the design and review of collateral materials.
- Volunteer for event registration, handling the collection of monies for raffles and other duties as needed.
- Organize event logistics (establishing event goals; cost estimates; venue, date/time, speaker, entertainment selection)

I understand the time requirement and roles and would like to serve on the following committee/s.

- Government Relations
- Education
- Community Relations

Name: _____ Telephone: _____

Email: _____

Title/Position: _____

Company/Business Name: _____

Please return this form to Marjorie Stone via email: MStone@FRLA.org.
For more information or questions, please call Marjorie Stone, Central Florida Regional Director,
Florida Restaurant & Lodging Association, 850-524-1747.