



## FLORIDA RESTAURANT & LODGING ASSOCIATION

Subject line: FRLA member and industry Oil Spill update

The latest information we have is that the State Emergency Operations Center (EOC) may go to Level 2 activation between Monday and mid week next week to begin response and mitigation activity for a potential Florida impact from the oil spill.

FRLA is a member of the EOC Emergency Support Function 18 (Long Term Business Recovery), and will represent our interests at the EOC throughout the activation and resolution of this event. We have been asked to begin tracking economic losses resulting from this event. It is highly unlikely that any government direct relief funds will be available, however BP may be responsible for reimbursement of losses directly due to the spill. We expect a BP representative at the EOC next week, and anticipate information from them regarding claims information and procedure.

Please begin compiling information related to any loss you suffer, and be able to substantiate as best you can how the spill affected the loss. For lodging properties, quantify cancellations and associated lost sales, and for Restaurants compare sales year-over-year, with any decreases potentially attributable to the spill. We expect a short form of some sort to be developed to capture the needed loss information, and will provide that and post to our website as soon as available. This will also be used to update the Governor's Office and emergency management officials in critical decision making over the coming days and weeks, so please participate and be as accurate as possible.

Please pass this information on to industry colleagues that may not receive communications directly from FRLA, and stay tuned to the FRLA website at [www.frla.org](http://www.frla.org).

Please contact Geoff Luebke, Vice President, the Florida Restaurant & Lodging Association, with any questions or concerns at email [Geoff@frla.org](mailto:Geoff@frla.org) or cell 850-879-2581.